



Alberta

October 21 & 22, 2026

BMO Centre at Stampede Park

buildexalberta.com

Bringing Alberta's Building and Construction Industries Together

2026 Sponsorship Opportunities

It's All Here

- Industry Decision Makers
- Keynote Presentations
- Key Opinion Leaders
- Networking Events
- Educational Seminars
- Product Demonstrations

Build for the Future.

BUILDEX events are Western Canada's largest exhibition and conferences connecting the whole building industry. We unite tradition and innovation to help shape the spaces of tomorrow.

Showcase your business, generate sales leads and build your brand during this exciting time of economic evolution and development. Adopt a long-term approach, and plant the seeds for growing relationships with your target market.

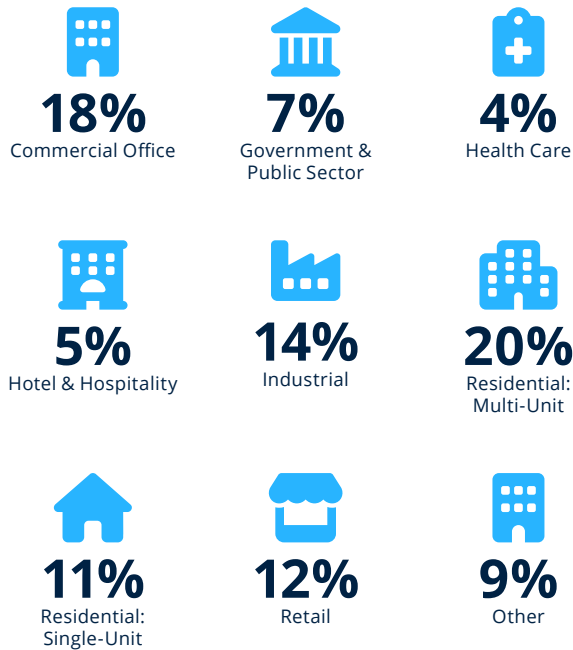
Don't miss your chance to partake in BUILDEX Alberta — the province's largest event of its kind and the forum for all professionals who design, build and manage real estate. ▶



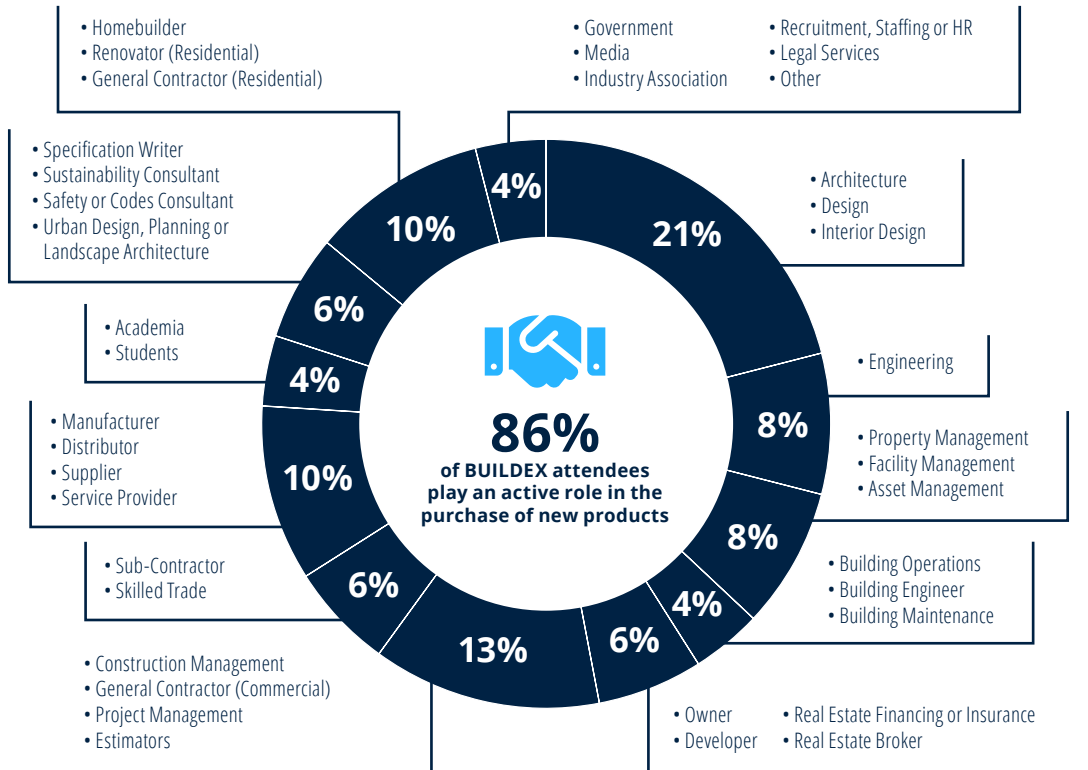
Audience Demographics

BUILDEX is Alberta's largest business-to-business event connecting the holistic building industry. Architecture, engineering, construction, design and real estate professionals attend to immerse themselves in dialogue, access continuing education, generate new business and find new suppliers. Use this unique opportunity to showcase your offerings to decision makers from all segments of the industry.

Our Attendees are Working on:



Your Audience is Here



Your Industry is Here

BUILDEX is supported by strong partnerships with industry associations and media. 2025 partners included:



Platinum Level

- ▶ [Presenting](#)
- ▶ [Pavilion](#)

Sustainability Partnerships

- ▶ [Renewable Energy Sponsor](#)
- ▶ [Waste Diversion Sponsorship](#)

Gold Level

- ▶ [Attendee Registration](#)
- ▶ [BUILDEX Main Stage](#)
- ▶ [TECHCENTRIC Stage](#)
- ▶ [Networking Hub Lead Sponsor](#)
- ▶ [Job Board](#)
- ▶ [Lanyards](#)
- ▶ [Central Bar](#)
- ▶ [BUILDEX Lounge](#)
- ▶ [Industry Interview Series](#)
- ▶ [Sponsor Interview](#)
- ▶ [BUILDEX Industry Reception Sponsor](#)

Graphite Level

- ▶ [Public Sector Supporting Sponsorship](#)
- ▶ [Educational Session](#)
- ▶ [Conference Stream](#)
- ▶ [Online Registration](#)
- ▶ [Commercial](#)
- ▶ [Speed Networking](#)
- ▶ [Networking Mixer](#)
- ▶ [Accredited Seminar](#)
- ▶ [Attendee Morning Coffee](#)
- ▶ [Innovation Showcase Title Sponsor](#)
- ▶ [TECHCENTRIC Product Demonstrations](#)
- ▶ [Official 3rd Party Event Host](#)

Booth Traffic Drivers

- ▶ [LED Screen Ads](#)
- ▶ [Passport to Prizes](#)
- ▶ [Mobile App Push Notifications](#)
- ▶ [Aisle Sign](#)
- ▶ [Exclusive Email](#)

▶ [Click the links](#) above to jump to sponsorship details

[CONTACT US](#)

Presenting

Align your brand with our industry's leading design, construction, and property management event. Enjoy the full benefits of our marketing campaign, on-site visibility, and promotional opportunities.

INVESTMENT: \$38,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo exposure on delegate confirmation emails
- Inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media
- Logo recognition on BUILDDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

Passes:

- 4x All-Access Passes (free access to two full days of seminars)

On-Site:

- Logo inclusion on on-site signage (including registration area, show floor and conference level)
- Opportunity to show 4x (four) 30-60 second commercials (with sound) at the BUILDDEX Main Stage
- High profile 10x20 booth space

Seminar Sponsorship:

- Opportunity to welcome delegates and introduce the speaker(s) at a high-profile seminar
- Logo exposure on all signage and materials related to this mutually chosen seminar
- Opportunity to distribute marketing collateral at your sponsored session

Post-Show:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDDEXAlberta.com](#) until April 30, 2027



Pavilion

Curate a Pavilion hosting exhibiting companies of your choice, featured installations and speaker content right on the show floor, in the heart of the action.

INVESTMENT:
(DEPENDENT ON PAVILION SIZE)

***LIMITED AVAILABILITY**

Pre-Show:

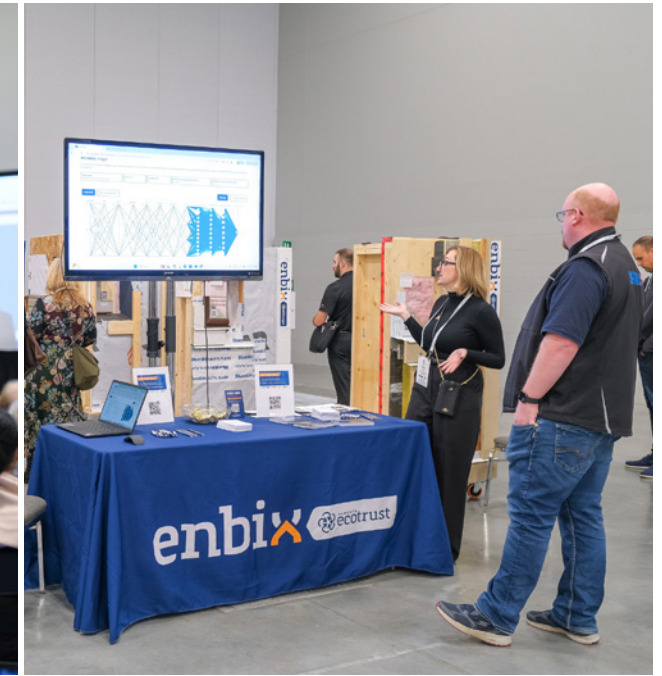
- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Promotional listings on website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Inclusion on on-site signage related to this featured area
- 600 – 800 sq. ft. space on the show floor

Post-Show:

- A detailed sponsor report showcasing the deliverables and value of the sponsorship, within three weeks post-event
- Detailed company profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027



Renewable Energy Sponsor

The energy used at our events on average accounts for 44% of the carbon footprint we generate on-site. Thanks to the REC trading scheme, we can secure clean, renewable energy with the help of a partner like you. BUILDEX will purchase Renewable Energy to cover venue energy use and position your brand as a leader in sustainability.

INVESTMENT: \$11,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on sustainability
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Inclusion on sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event
- Detailed sponsor profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.



Waste Diversion Sponsorship

Demonstrate your support for a more sustainable future and lead one of the event's key environmental goals for 2024. Help us reduce single use plastics, increase waste diversion from landfill, and mitigate the impact of the waste generated at the event.

INVESTMENT: \$11,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on sustainability
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Inclusion on sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event
- Detailed sponsor profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027

National Sponsorship: To upgrade to a Platinum Sustainability Sponsor or a National Sustainability Sponsorships across Canadian Construction Events Portfolio, inquire within.

Attendee Registration

Reach a wide audience of architects, contractors, engineers, designers, building owners, property managers, facility managers, interior designers, developers, and more. Position your brand as the industry leader by presenting the BUILDDEX registration. Your brand welcomes all attendees to both the online registration system as well as on-site registration at BUILDDEX Alberta.

INVESTMENT: \$17,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDDEX Alberta website and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo displayed on print at home attendee badges and online registration
- Logo recognition on BUILDDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Logo prominently displayed on high profile registration kiosks at the entrance to the show floor
- Logo exposure on sponsor signage throughout the show
- High profile 10x20 booth space
- Logo inclusion on all badges including attendees, exhibitors, staff, speakers, sponsors, guests, and media

Seminar Sponsorship:

- Opportunity to welcome delegates and introduce a speaker at two high-profile seminars
- Logo exposure on all signage and materials related to these mutually chosen seminars
- Ability to distribute company information at your sponsored seminar

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDDEXAlberta.com](#) until April 30, 2027



BUILDEX Main Stage Sponsor

Present the BUILDEX Main Stage: the location for engaging and dynamic content, our industry keynotes and high profile speakers.

INVESTMENT: \$18,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Main Stage
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Logo included next to Main Stage sessions in online program
- Inclusion in Press Releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Opportunity to show a 30-60 second commercial (with sound) at the BUILDEX Main Stage
- Inclusion on on-site feature signage
- Branding on presenters intro slides
- Inclusion on presentation screen backdrop in-between presentations
- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027
- Delivery of all Main Stage session attendee lists relating to your sponsored session(s) via your dedicated [LeadInsights Dashboard](#)



Commercial

Position your product or brand in front of the BUILDEX audience with a company commercial before an educational session on the BUILDEX Main Stage or TECHCENTRIC.

INVESTMENT: \$1,400

10 AVAILABLE

Pre-Show:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned

- Logo exposure on the BUILDEX Alberta websites and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027
- Logo recognition on BUILDEX Alberta event planner

On-Site:

- Logo inclusion on the stage's rotating holding slides and session title slide
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)



TECHCENTRIC Stage

BUILDEX Alberta's exclusive stage featuring a daily line up of engaging educational talks and demonstrations showing the latest and future of technology in the built environment.

INVESTMENT: \$13,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Recognition on BUILDEX website with schedule of programmed sessions at TECHCENTRIC
- Sessions included in the online registration
- Logo recognition in the online program promoting TECHCENTRIC
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- 30 minute demonstration on the TECHCENTRIC feature stage on the show floor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories
- Includes high profile 10x10 corner booth space
***Upgrades available, location TBD**
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions
- Logo prominently displayed on holding slides in between presentations

Post-Show:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXalberta.com](https://www.builDEXalberta.com) until April 30, 2027



The BUILDEX Audience is Growing!

15,700+

followers across Buildings Canada social channels

13,400+

visitors to the BUILDEX Alberta website, annually

281,000+

digital impressions across BUILDEX Alberta marketing campaign



Networking Hub Lead Sponsor

Be seen as an industry thought leader and host a daily line up of engaging networking mixers and speed networking sessions as the title sponsor of the Networking Hub.

INVESTMENT: \$9,500

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Naming rights for the Networking Hub (e.g. *The BUILDEX Networking Hub Presented by:*)
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Networking Hub
- Recognition on BUILDEX Alberta website alongside the schedule of programmed sessions at the Networking Hub
- Recognition in the BUILDEX Alberta online educational program promoting the Networking Hub
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Welcome attendees, introduce your organization, and facilitate each industry specific mixers and speed networking within the Networking Hub
- Logo displayed on on-site signage at feature space and through the trade show where stage/schedule is mentioned
- Logo on Networking Hub overhead banner
- Push notifications in the BUILDEX event app promoting your sponsorship of Networking Hub

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](#) until April 30, 2027



Job Board

Gain extensive exposure both on-site and online by hosting the BUILDEX Alberta Job Board. Prominent positioning at the main show entrance as well as across BUILDEX Alberta allows you to reach a wide industry audience and position your brand as the industry leading recruitment firm for design, construction and / or real estate professionals.

INVESTMENT: \$9,500

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Detailed company profile and a direct link to your corporate website
- Opportunity to provide content for our e-newsletter and website
- Featured job opportunities to be included in BUILDEX Alberta marketing campaign
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

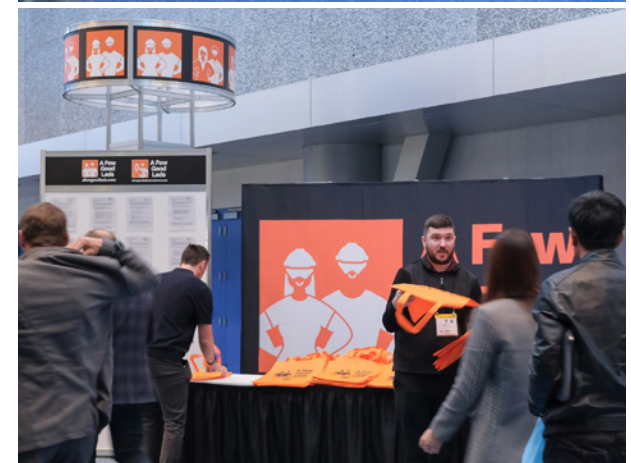
- Branded on-site signage towers, table and chairs provided
- Positioning of your job board, staff and booth in a high profile location

Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027

"BUILDEX is one of the most diverse exhibitions that we go to. There is a broad range of vendors here, so we get a lot of exposure groups that we wouldn't normally see elsewhere."

- Corey Klimchuck, Pinchin Ltd.





Lanyards

Your brand will be featured prominently on sustainably sourced lanyards provided for all BUILD EX Alberta attendees, exhibitors, speakers, guests and media. Having environmentally preferred lanyards will help reduce the environmental footprint of the sponsorship option while still maximizing your brand exposure.

INVESTMENT: INQUIRE WITHIN 1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILD EX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website in our spotlight on Sustainability
- Logo exposure on the BUILD EX Alberta website and sponsor directories
- Inclusion in the BUILD EX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILD EX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

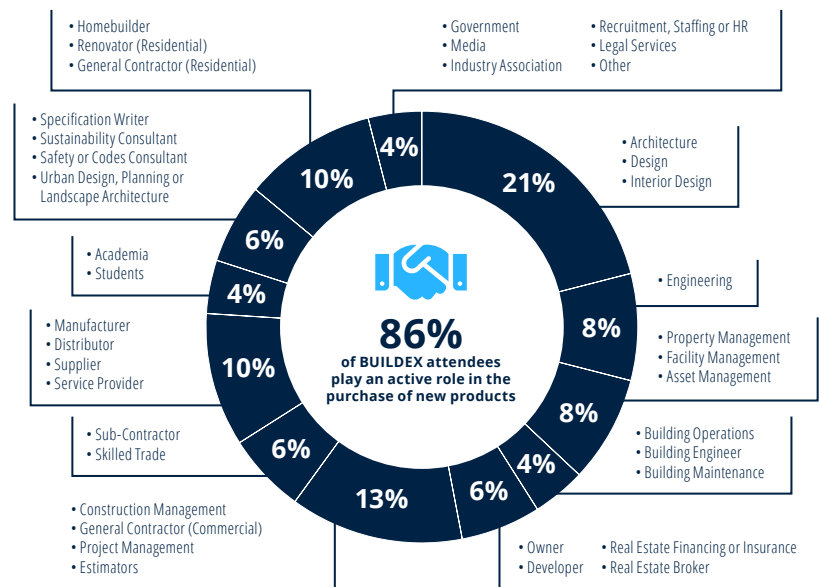
On-Site:

- Environmentally friendly lanyards branded with your company logo for all attendees on-site
- Inclusion on sponsorship and sustainability signage

Post-Show:

- A detailed report within three weeks of the event
- Detailed company profile to be posted on BUILD EXALBERTA.com until April 30, 2027

Your Audience is Here



Central Bar

Host the Central Bar at BUILDEX Alberta — the central meeting place on the show floor.

INVESTMENT: INQUIRE WITHIN

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the central bar
- Logo exposure on the BUILDEX Alberta websites and sponsor directories
- Inclusion in press releases related to the event
- Inclusion in the BUILDEX email marketing campaign
- Promotional listing on the website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- 20'x50' feature space on the show floor
- Opportunity to host a signature drink within the bar
- Inclusion on on-site feature signage

Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027





BUILDEX Lounge

Host BUILDEX Alberta media, speakers, talent and VIPs as the sponsor of the event's exclusive BUILDEX lounge.

INVESTMENT: \$9,000

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media campaign and websites as it relates to VIP Lounge
- Logo exposure on the BUILDEX Alberta website and directories
- Inclusion in the BUILDEX email campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event app

On-Site:

- 20x40 feature space on the show floor
- Inclusion on on-site feature signage
- VIP Programming created with your input
- VIP guest list curation and invitations aligning with your target audience
- Electrical and AV needs
- Staffing of VIP Lounge to monitor and control entry
- Unlimited access for your company and guests

Post-Show:

- Delivery of VIP lounge attendee list via your dedicated LeadInsights Dashboard
- Detailed company profile to be posted on BUILDEXVancouver.com until April 30, 2027

Industry Interview Series

Reach a large audience of industry professionals and align your brand with BUILDDEX's Industry Interview Series. BUILDDEX selects representatives from across the speaker faculty, key opinion leaders and high-profile guests to interview at the event in front of a step and repeat with your branding.

INVESTMENT: \$9,500

1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the Interview Series
- Logo exposure on the BUILDDEX Alberta website and sponsor directories
- Inclusion in the BUILDDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Interviews will be seen on-demand on [BuildingsCanada.com](https://www.buildingscanada.com)
- Logo recognition on BUILDDEX Alberta event planner
- Interview participants lined up in advance by BUILDDEX team, with your input
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Logo inclusion on the step and repeat
- Video crew included
- Interview with your company representative, to be included in the series

Post-Show:

- Interviews to be promoted post-show on [BuildingsCanada.com](https://www.buildingscanada.com) and social media
- Access to all Speaker Series interview content
- Detailed company profile to be posted on [BUILDDEXAlberta.com](https://www.buildalberta.com) until April 30, 2027



Sponsor Interview

Enhance your sponsorship experience and gain additional exposure for your brand and senior leadership through the BUILDDEX Industry Interview Series. Your interview will be recorded and released alongside interviews with senior members of the BUILDDEX speaker faculty, key opinion leaders and other high-profile guests. Available for existing sponsors or exhibitors only.

INVESTMENT: \$1,250

5 AVAILABLE

Pre-Show:

- Opportunity available to existing sponsors and exhibitors only, pre-show deliverables per your primary sponsorship
- Interview questions delivered in advance of the event

On-Site:

- 3-5 minute interview with your senior leader recorded by our professional video crew

Post-Show:

- Interview to be promoted post-show on the Buildings Canada website and social media channels
- A copy of the interview available for your use





BUILDEX Industry Reception Sponsor

Be the host of all attendees, speakers and exhibitors at the BUILDEX Industry Reception at the Central Bar closing out day 1 of BUILDEX Alberta between 4:30pm – 6:00pm.

CO-HOST — INVESTMENT: \$4,400

1 REMAINING

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites where the Industry Networking Reception is mentioned
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Logo recognition on BUILDEX attendee planner where the Industry Networking Reception is mentioned
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

ON-SITE

- Bar placement central to the trade show floor
- Logo prominently displayed on all BUILDEX Industry Reception signage and central bar
- Logo displayed (alongside reception sponsors) on refreshment tickets distributed to seminar attendees to encourage them to visit the tradeshow floor throughout BUILDEX

- 30 branded refreshment tickets (alongside other reception sponsors) to distribute to attendees (Co-Host)
- Opportunity to show a 30-60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)
- Ability to display pop-up banner(s) and distribute marketing collateral with the BUILDEX Industry Reception
- Overhead announcements acknowledging your sponsorship to kick off the BUILDEX Industry Reception
- Recognition, brand exposure and backlink to your website in the end of day 1 wrap up email to all BUILDEX registrants

Post-Show:

- A detailed report within three weeks post-event
- Sponsor profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027



Public Sector Supporting Sponsorship

NEW!

BUILDEX is a leading event for public sector professionals, from building inspectors and engineering teams to project managers and climate action professionals. Reach a captive audience of Public Sector staff through this targeted program of events and activations at the show, including Public Sector Lounge, Networking Reception and Scholarship Program. As a supporting sponsor, you receive exposure in all Public Sector Program promotional marketing as well as exclusive access to the Public Sector Lounge and Networking Reception to meet and connect with public sector attendees.

INVESTMENT: \$7,500
1 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure (Supporting Sponsor) in all pre-event digital promotions; email campaign, social media and website where the Public Sector Program is mentioned
- Sponsor exposure on the BUILDEX Alberta website and sponsor directories
- Sponsor exposure, company recognition and thanks for your support included on invitations to Public Sector Scholarship applications
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Logo inclusion (Supporting Sponsor) on on-site signage relating to the VIP Lounge, Networking Reception and Public Sector Program
- Access to the VIP Lounge for your company employees throughout the show
- Special access to Public Sector Networking Reception for 3 company employees to engage with public sector employees (exclusive to Supporting Sponsors)
- Ability to display pop-up banner(s) and distribute marketing collateral at the Public Sector Networking Reception
- Push notifications in the BUILDEX event app promoting the Public Sector Networking Reception and your sponsorship

Post-Show:

- Sponsor profile to be posted on [BUILDEXalberta.com](https://www.builDEXalberta.com) until May 28, 2027
- Delivery of the attendee database relating to the Public Sector Networking Reception
- [LeadInsights Dashboard](#)

Educational Session

Host an educational session, presented by a speaker of your choice, and position your company to a qualified and captivated audience matching your objectives and target market.

INVESTMENT: \$5,000

3 REMAINING

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the session
- Recognition on BUILDEX website with schedule of programmed sessions at BUILDEX Alberta
- Recognition in the online program alongside other educational sessions
- Sponsored session included in the online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen sessions, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

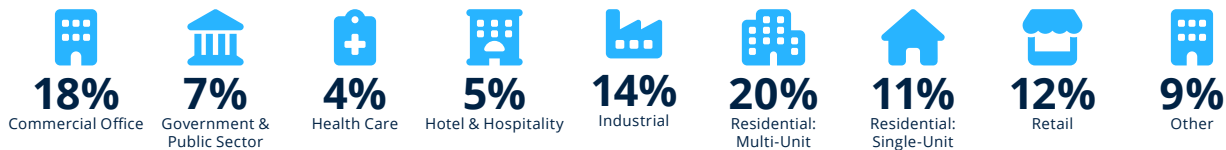
- Inclusion in all signage that relates to the educational stream
- Logo inclusion on podium signage and / or rotating holding slides
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](#) until April 30, 2027

** Session must be pre-approved by Program Manager (min. 45 minutes of content)*

Our Attendees are Working on:



Conference Stream

Reach a wide audience and solidify your position as a thought leader by supporting three educational sessions aligned to your company, objectives or target audience.

INVESTMENT: \$6,000

2 AVAILABLE

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Inclusion on website with schedule of programmed sessions in the conference stream
- Sessions included in the online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Logo recognition in the online program alongside your sponsored educational sessions
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Inclusion in all signage that relates to the educational stream
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes) before three educational sessions

Post-Show:

- A detailed report within three weeks post-event
- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](#) until April 30, 2027

“BUILDEX pays off with excellent market exposure to architects and builders, and sales which can be directly attributed to contacts made at the show.”

– April Keene, Trade Show & Events Manager, NanaWall



Online Registration

Get exceptional profile as attendees register for BUILDEX Alberta. Be one of the first brands to welcome attendees to the event. Your brand will be front and centre as attendees hit landing and confirmation pages featuring your logo. Additionally, each online registrant receives a branded confirmation email with backlink to your company website.

INVESTMENT: \$7,000

1 AVAILABLE

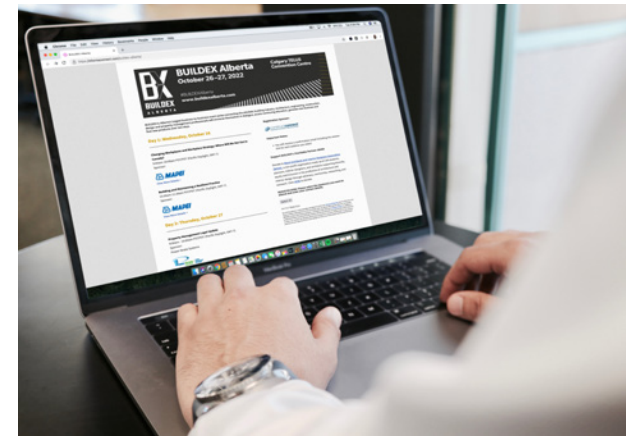
Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to online registration
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Logo recognition on BUILDEX Alberta event planner
- Inclusion in the BUILDEX 'Thank you for registering' page, co-branded to include your logo, key messaging, website links and product or company video

- Inclusion in BUILDEX Alberta registration confirmation email with your logo, key messaging, website links, etc.
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

Post-Show:

- A detailed report within three weeks post-event
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027



Commercial

Position your product or brand in front of the BUILDEX audience with a company commercial before an educational session on the BUILDEX Main Stage or TECHCENTRIC.

INVESTMENT: \$1,400

10 AVAILABLE

Pre-Show:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Logo exposure on the BUILDEX Alberta websites and sponsor directories

- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027
- Logo recognition on BUILDEX Alberta event planner

On-Site:

- Logo inclusion on the stage's rotating holding slides and session title slide
- Opportunity to show a 30–60 second commercial produced by your company (with sound) before a session of your choice (BUILDEX Main Stage or TECHCENTRIC only)



Speed Networking

NEW!

Position your brand as the key relationship builder in Alberta's design, construction and real estate sectors. Gain exclusive recognition as the sponsor of this highly anticipated Speed Networking event (it "sells out" every year!). Sponsors receive the opportunity to introduce both sessions, secure the company's participation and gain access to attendee data for pre- and post-show connection.

INVESTMENT: \$2,500 OR \$4,000 FOR BOTH SESSIONS

2 AVAILABLE

Speed Networking Sessions:

- Wednesday, October 21 - 11:45am - 12:45pm
- Thursday, October 22 - 11:45am - 12:45pm

Pre-Show:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website, conference program and sponsor directory
- Logo included in the online registration next to both Speed Networking sessions
- Detailed company profile and a direct link to your corporate website
- Receive opted-in contact information from pre-registrants for both Speed Networking sessions (typically over 150 pre-registrants), pre show.
- Unlimited complimentary passes with promo code providing expo hall access passes to distribute to clients and prospects

On-Site:

- Ability to introduce the Speed Networking session and your company (max 2 mins)
- A guaranteed place for your company representative during the Speed Networking sessions (both sessions), providing minimum 30 introductions in 2 hours.
- Logo featured on Podium signage
- Logo featured on tent cards placed on each networking table
- Logo featured on onsite Networking Hub schedule signage
- Logo featured on onsite sponsor signage (deadline dependent)
- 1x Push notification promoting the Speed Networking and acknowledging your sponsorship

Post-Show:

- Delivery of the opted-in, onsite attendee data from both Speed Networking events within one-week post-event via your dedicated [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXalberta.com](https://www.builDEXalberta.com) until April 30, 2027





Networking Mixer NEW!

Host an industry networking mixer at BUILDEX Alberta and position your brand as the go-to authority while capturing profession-specific leads while creating powerful connections with the decision-makers.

INVESTMENT: \$1,250

6 AVAILABLE

Networking Mixer Sessions:

Wednesday, October 21

- Interior Designers 10:30am - 11:30am
- Housing Professionals and Advocates 1:00pm - 2:00pm
- Building Science & Engineering Professionals 3:00pm - 4:00pm

Thursday, October 22

- Architecture Professionals 9:30am - 10:15am
- Construction & Trades Professionals 10:30am - 11:30am
- Property Managers & Building Operators 1:00pm - 2:00pm

Pre-Show:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website, conference program and sponsor directory
- Logo included in the online registration next to your chosen industry mixer
- Detailed company profile and a direct link to your corporate website
- Receive opted-in lead information from pre-registrants for your chosen industry mixer
- Unlimited complimentary passes with promo code providing free expo hall access passes to distribute to clients and prospects

On-Site:

- Ability to introduce the industry mixer and your company (max 2 mins)
- Guaranteed access to your chosen industry mixer for representatives from your company (max 2)
- Logo featured on Podium signage
- Logo featured on onsite Networking Hub schedule signage
- Logo featured on onsite sponsor signage (deadline dependent)
- 1x Push notification promoting your chosen industry mixer and acknowledging your sponsorship

Post-Show:

- Delivery of the opted-in, onsite attendee data from participants from your sponsored industry mixer within one-week post-event via your dedicated [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027

Accredited Seminar

Position your brand alongside today's industry thought leaders. Support an educational session, reach your target audience, and generate leads.

INVESTMENT: \$1,700

Pre-Show:

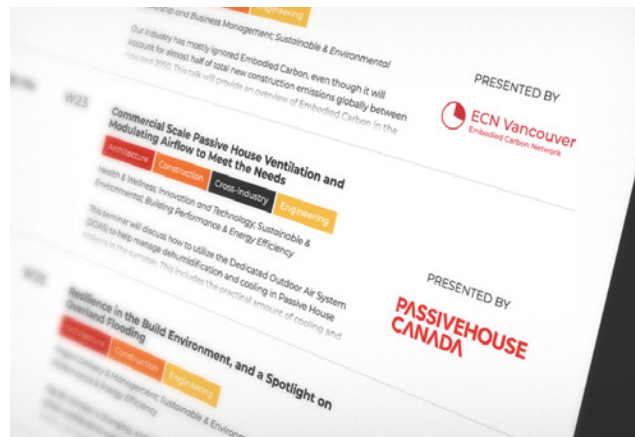
- Inclusion in overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites as it relates to the seminar
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Recognition in the online program alongside other educational sessions
- Inclusion in the BUILDEX email marketing campaign
- Sessions included in the online registration
- Detailed company profile and a direct link to your corporate website
- Logo exposure alongside the your chosen session, wherever the session's details are posted across event websites, emails and social media marketing
- Logo recognition on BUILDEX Alberta event planner
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Logo recognition as it relates to the seminar
- Inclusion on on-site signage wherever the seminar is featured
- Logo inclusion on podium and rotating holding slides (where present) and session title slide
- Opportunity to thank attendees, introduce the speaker and provide a brief introduction on your organization (max 3 minutes)

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](#) until April 30, 2027



Attendee Morning Coffee

Host the BUILDEX Alberta morning welcome coffee for show attendees on Day One or Day Two at the Central Bar and Networking Hub on the tradeshow floor.

INVESTMENT: \$2,850

2 AVAILABLE (1 PER DAY)

Pre-Show:

- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile and a direct link to your corporate website
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Complimentary coffee service from the Central Bar and Networking Hub at the beginning of the show day
- Inclusion on on-site signage relating to the welcome coffee
- 1 overhead announcement prior to start of welcome coffee
- Sponsor can provide own branded collateral



BUILDEX Innovation Showcase

The BUILDEX Innovation Showcases have been created in response to market demand for opportunities to see new technologies and solutions quickly, efficiently and with commentary from respected industry peers. Use this opportunity to demonstrate your leadership in the progression of new materials, technologies, systems and services in your industry.

Innovation Showcase Title Sponsor

Sponsor an Innovation Showcase and align your brand with the industry's latest products, solutions and technologies through this highly engaging show feature.

INVESTMENT: \$5,500

2 AVAILABLE

Pre-Show:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Inclusion in the email campaign
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Opportunity to thank attendees, introduce the speakers and provide a brief introduction on your organization before the showcase (max 3 minutes per intro)
- Logo inclusion on podium and rotating holding slides (where present) and feature title slide

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed sponsor profile to be posted on BUILDEXAlberta.com until April 30, 2027





TECHCENTRIC Product Demonstrations

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their new innovation, technology or solution to the BUILDEX audience. Technology Demonstrations relevant to architecture, engineering, real estate, construction, project management, interior design, training and product servicing will be considered.

INVESTMENT: \$2,600

1 REMAINING

Pre-Show:

- Inclusion in the overall BUILDEX marketing campaign
- Sponsor exposure in all pre-event digital promotions; eblasts, social media, website, etc.
- Logo exposure on the BUILDEX website, sponsor directory, and event planner
- Unlimited PDF complimentary passes with promo code for free trade show access to be distributed to clients and prospects
- TECHCENTRIC Feature to be profiled in the BUILDEX Alberta event planner (subject to date of sign on)
- Unlimited PDF complimentary passes with promo code providing free trade show access to be distributed to clients and prospects

On-Site:

- Opportunity to present a 30-minute product demonstration on either Wednesday, October 21 or Thursday, October 22, 2026
- Logo prominently displayed on the podium during your demo
- 30-minute demonstration on the TECHCENTRIC feature stage on the showfloor
- Logo displayed on onsite signage at feature space and through the trade show including multiple schedule directories

Post-Show:

- Delivery of the attendee database relating to your sponsored session(s) via your post event [LeadInsights Dashboard](#)
- Detailed company profile to be posted on [BUILDEXAlberta.com](#) until April 30, 2027

Official 3rd Party Event Host

Host your organization's event alongside BUILDEX and take advantage of the province's building and construction industry coming together in one place. Leverage the BUILDEX marketing campaign to drive registrations and attendance to your event while providing free BUILDEX passes to your guests.

INVESTMENT: \$2,200

MULTIPLE AVAILABLE

Pre-Show:

- Event identified as an official 3rd party event at BUILDEX
- Detailed event listing on the BUILDEX website, including lead image, logo, event description and backlink to your registration website (provided by your company)
- Sponsor exposure in all pre-event digital promotions; email campaign, social media and websites
- Logo exposure on the BUILDEX website and sponsor directories
- Inclusion of event in the BUILDEX email, website and social media marketing campaigns whenever 3rd party events are mentioned or featured
- Event inclusion in the BUILDEX Alberta attendee planner where networking events are featured
- Unlimited PDF complimentary passes with promo code providing free BUILDEX trade show access to be distributed to clients and prospects

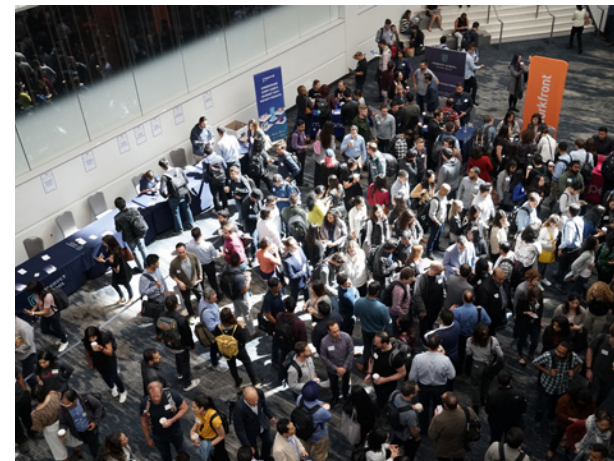
On-Site:

- Inclusion on on-site signage advertising 3rd party events taking place inside and outside of BUILDEX
- Recognition in the end of day 1 or show wrap up email to all BUILDEX registrants
- 2x All-Access Passes for board members, management or to give away

Post-Show:

- Sponsor profile to be posted on [BUILDEXAlberta.com](https://www.builDEXalberta.com) until April 30, 2027

NB: Event's must be hosted outside of BUILDEX show hours (exceptions only with approval from BUILDEX management). Limited function space may be available within the host venue, or you may choose your own location. All F&B, AV, registration and / or other set up costs are the responsibility of the host.





LED Screen Ads NEW!

Stand out from the crowd at BUILDEX by using our LED advertisement screens to highlight your brand and product, drawing interest and driving traffic to your booth or website. Choose from LED screen locations across the tradeshow floor and conference level.

INVESTMENT: 1 LOCATION: \$750 | 2 LOCATIONS: \$1,400

Pre-Show:

- Inclusion in the overall BUILDEX Alberta marketing campaign
- Sponsor exposure in all pre-event digital promotions; email campaign, social media, and websites where commercial sponsors are mentioned
- Logo exposure on the BUILDEX Alberta websites and sponsor directories
- Inclusion in the BUILDEX email marketing campaign
- Detailed company profile to be posted on BUILDEXAlberta.com until April 30, 2027

On-Site:

- (1) 15-second advert or image provided by your company to be displayed every 60 seconds during the BUILDEX tradeshow
- hours across LED advertising locations of your choice, either on the BUILDEX



Passport to Prizes NEW!

Drive booth traffic by participating in this popular contest!

Your company name and booth number will be featured in our "passport" program. All booths participating in the P2P program must be visited and stamped for a contest entrant to be eligible. On the last hour of the last day that the expo hall is open, the Passport to Prize Winners will be announced on the show floor. Attendees must be present to win and will be taken to the sponsor booth to collect their prizes. All Passport to Prizes booths must be located in the exhibit hall. Attendees have an opportunity to win a variety sponsor provided prizes valued each at \$100 or more.

NB: Sponsor is required to provide a prize worth \$100 or more for participants to win.

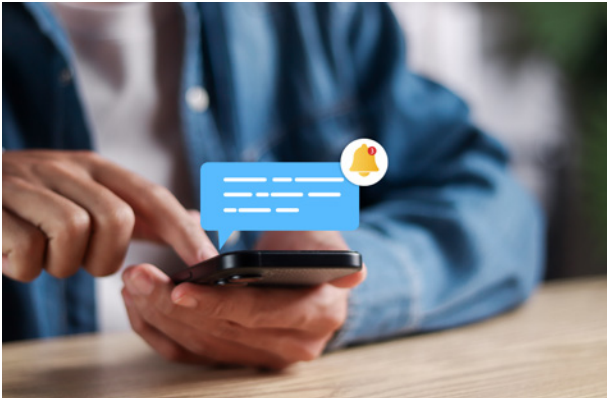
INVESTMENT: \$800

Pre-Show:

- Inclusion in overall BUILDEX Alberta marketing campaign
- Logo exposure on the BUILDEX Alberta website and sponsor directories
- Pre-event email promoting P2P to all registered attendees
- Company logo, name, and booth # featured on BUILDEX Alberta Passport to Prizes Page, in BUILDEX Alberta App and BUILDEX Alberta website

On-Site:

- Inclusion on on-site sponsorship signage
- Logo and booth number listed on dedicated Passport to Prizes signage



Mobile App Push Notification

Drive traffic to your booth on the Expo floor with a dedicated push notification to the BUILDDEX Alberta audience via the BUILDDEX App during the show!

INVESTMENT: \$500

On-Site:

- Mobile app push notification during the event between 8 am - 4 pm on the hour including 25-character subject line, 150 body content and redirect link



Aisle Sign

Own your aisle! Feature your company branding and booth number prominently on the aisle signage in your booth's aisle at BUILDDEX Alberta 2026.

Your logo and booth number will be displayed on both sides of the aisle sign, directing attendees to your booth and making you easy to find on the Show Floor. 1 available per aisle

INVESTMENT: \$550

On-Site

- Your logo and booth number will be displayed on both sides of the aisle sign, driving attendees to your booth



Exclusive Email

NEW!

Drive traffic to your booth or sponsored content, promote special offers, and maximize exposure for your onsite presence with an exclusive email to the BUILDDEX Alberta pre-registration list

INVESTMENT: \$3,000

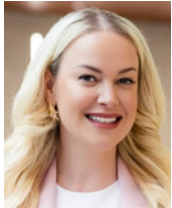
Pre Show:

- Company logo, website, branding and messaging in (1) exclusive email sent to registered BUILDDEX Alberta attendees

More Details:

- Date selections are first-come, first-serve
- Sponsor provides HTML - HTML may contain multiple URL links (materials are due 1 week before deployment)
- Sponsor provides max 60-character subject line (spaces count)

For more information



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